



2011 PENINSULA REPORTER

The Official Publication of the Peninsula Council

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Mike Richardson, Executive Director

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Welcome to the Peninsula Reporter!

The Peninsula Reporter is the official publication of the New Seabury Homeowners Association and is mailed first class to over 1,400 homeowners within New Seabury. It is the only advertising vehicle that can make this claim. This, coupled with high reader interest makes the Reporter an extremely valuable advertising tool for your business. Enclosed please find a 2011 Rate Schedule which provides you with an overview of the content of the Peninsula Reporter.

Your ad will appear in any or all of the four editions that you select from our Rate Schedule. If you wish to change copy in any edition, notify the Peninsula Council prior to the appropriate last date to change copy (see below). Camera-ready copy, or digital file-submission is acceptable... please call for details. We will provide 45 minutes of composition and design for all ads 1/2 page or smaller at no charge; full page ads will receive 1 1/2 hours of composition and design at no charge. Ads requiring additional preparation time will be billed at \$50/hour.

We look forward to working with you in the months ahead.

The deadlines for the 2011 - 2012 editions are as follows:

	PUBLICATION DATE (in home)	PAYMENT DUE DATE	LAST DATE TO CHANGE COPY
SPRING EDITION	May 13	April 11	April 4
SUMMER EDITION	August 19	July 18	July 11
FALL EDITION	November 18	October 17	October 10
WINTER EDITION	February 17	January 16	January 9

PENINSULA REPORTER PUBLICATION ORDER 2011

Advertiser: _____

Street Address: _____ Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ e-mail: _____

Ordered By: (Please Print) _____

Signature: _____

Do you plan to change copy with each issue? YES NO

AD SIZE	SPRING	SUMMER	FALL	WINTER	COST
CHECK ALL THAT APPLY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	